

Kelly Burgess

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UX Designer - Front-End Developer

A unique hybrid of UI/UX design and front-end development with a varied project background. Developing scalable, multi-platform solutions that improve efficiency and revenue with a focus on quality performance, on-time delivery and cost-containment.

Skills/Proficiencies

HTML5, CSS3, Bootstrap, React, Node, jQuery, Javascript, Game Development, Web Design, UI/UX Design, SVG, Graphic Design, Wireframes, Project Management

Software

Adobe Creative Suite, Sketch, Invision, After Effects, Unity3D, GitHub, Wordpress, iMIS RiSE

Industries

Financial, Agency, Construction, Education

Professional Experience

Take Me To Your Pixel – Owner/Developer

Charlotte, NC/NYC - 12/2008 – current

TMTYP is a one-stop creative shop. From napkin to network, print to pixels, concept to completion I love UX/UI development and everything that goes with it.

As a freelance developer I am able to take on varied projects and try new things. Clients come in all stages of “ready” - from a full website concept to chicken scratch on a napkin. The fun is helping each of them realize their brand.

- ! Assisted clients with brand identity conceptualization and design
- ! Created and maintained client timelines and project deliverables
- ! Developed wireframes to illustrate website/app flow and design
- ! Created user interface, design and development that is cross browser/device ready
- ! Assessed and developed SEO campaigns using Google analytics

Recently launched projects include:

- ! Front End Development - Belgian-American Chamber of Commerce (<https://www.belcham.org/>)
- ! Complete site redesign - Pinky's Westside Grill (<http://eatatpinkys.com/>)

Carolinas AGC – UX Architect/Front End Developer

Charlotte, NC - 04/2015 – 01/2016

Carolinas AGC (CAGC) is a trade association made up of contractors and construction-related firms that perform work in North Carolina and South Carolina.

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UX Architect responsible for rebranding and upgrading HTML site to iMIS RiSE platform with custom design and RadMenu elements. The RiSE web development platform is a .NET framework that fuses database management and web publishing into a single, easy-to-use application.

- ! Defined project requirements and orchestrated the launch of a multi-tiered, cloud-based application
- ! Analyzed data from internal departments and client users to improve current website revenue streams
- ! Created detailed project flows, wireframes, and prototypes for site and dashboards (user and admin)
- ! Designed a consistent look for new website and all event related micro sites which is currently driving increased event registration and sales
- ! Developed custom jQuery and C# solutions to enhance current .NET platform capabilities
- ! Implement solution by monitoring platform build, tracking development issues, conducting design and code tests
- ! Documented all code and procedures for future reference
- ! Provided weekly project reports to IT Director to ensure deliverables are met in a timely manner

ON24 – UI/UX Designer/Digital Producer

Charlotte, NC - 12/2013 – 10/2014

ON24 is the global leader in webinar-based marketing solutions that drive demand generation and customer engagement.

The Digital Producer is responsible for the planning and successful delivery of “live” and “on-demand” virtual events. This includes managing multiple simultaneous event projects - coordination of setting up virtual environments and training the client on the ON24 platform.

- ! Planned and launched multiple client events and act as point-of-contact for all client related issues
- ! Liaised with the platform developers for all custom related work, including SSO and gateways
- ! Managed all client and vendor platform training
- ! Worked with the client to create custom graphics and HTML for the event
- ! Post-event analyzed event performance and prepare metrics presentation for client and Senior Digital Producer

Bank of America – Flash /UI Designer

Charlotte, NC - 12/2007 – 01/2009

Bank of America is an American multinational banking and financial services corporation headquartered in Charlotte, North Carolina. It is the second largest bank holding company in the United States by assets.

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UI Designer responsible for developing Global Quality & Productivity interactive Flash presentations used throughout Q&P to present opportunities to other lines of business within Bank of America.

- ! Created video shorts to demonstrate impact of Consumer Banking initiatives to associates and lines of business
- ! Redesigned user interface of internal idea submission site

! Step Up 4 Learning Systems, Inc. – VP of Technology Charlotte, NC - 08/2002 – 06/2007

Step Up 4 Learning Systems software 6 Trait PowerWrite was a research-based online writing instruction program provides ongoing support for meeting the demands of English Language Arts Writing standards.

VP of Technology responsible for all aspects of brand and platform development.

- ! Designed wireframes for 6 Trait Power Write™ (6TPW™) version 1
- ! Managed development team for 6TPW™ version 2
- ! Liaised with dedicated server provider (Peak 10) for maintenance and supervision of server and network
- ! Oversaw all technical support issues regarding 6TPW™ implementation, system requirements, and technical customer service

Dancing Bee – Jr. Developer/Production Assistant London, UK - 2001 – 2002

Dancing Bee is a London-based design company with clients like Vidal Sassoon, Proctor & Gamble, MaxFactor, Adidas, Pepsi, MTV Uk, The Biography Channel, AETN (USA), BBC International, Heineken, Grants Whisky and many more.

Jr. Developer responsible for design and project management for a variety of small business clients.

- ! Created game-based Flash content
- ! Website design
- ! Proofed all briefs, campaign, web data flow examples for submission to clients